

Cookie Policy

Marbella First informs about the use of cookies on its website: www.marbellafirst.net

What are cookies?

Cookies are files that can be downloaded to your computer through web pages. They are tools that have an essential role for the provision of numerous services of the information society. Among others, they allow a web page to store and retrieve information about the browsing habits of a user or their equipment and, depending on the information obtained, they can be used to recognize the user and improve the service offered.

Types of cookies

Depending on who is the entity that manages the domain from where the cookies are sent and treats the data obtained, two types can be distinguished:

- Own cookies: those that are sent to the user's terminal equipment from a computer or domain managed by the editor itself and from which the service requested by the user is provided.
- Third-party cookies: those that are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies.

In the event that cookies are installed from a computer or domain managed by the editor himself but the information collected through them is managed by a third party, they cannot be considered as own cookies.

There is also a second classification according to the period of time that they remain stored in the client's browser, which may be:

- Session cookies: designed to collect and store data while the user accesses a web page. They are usually used to store information that is only interested in keeping for the provision of the service requested by the user on a single occasion (eg a list of products purchased).
- Persistent cookies: the data is still stored in the terminal and can be accessed and processed during a period defined by the person responsible for the cookie, which can range from a few minutes to several years.

Finally, there is another classification with five types of cookies according to the purpose for which the data obtained is processed:

- Technical cookies: those that allow the user to navigate through a web page, collected through this type of cookie is used to measure the activity of the websites, application or platform and to create navigation profiles of the users of said sites, applications and platforms, in order to introduce improvements based on the analysis of the usage data made by users of the service.
- Advertising cookies: they allow the management, in the most efficient way possible, of the advertising spaces.
- Behavioral advertising cookies: they store information on the behavior of users obtained from through the continuous observation of your browsing habits, which allows you to develop a specific profile to display advertising based on it.
- Cookies from external social networks: they are used so that visitors can interact with the content of different social platforms (facebook, youtube, twitter, linkedIn, etc ..) and that are generated only for users of these social networks. The conditions of use of these cookies

and the information collected is regulated by the privacy policy of the corresponding social platform.

Deactivation and elimination of cookies

You have the option to allow, block or delete the cookies installed on your computer by configuring the browser options installed on your computer. By disabling cookies, some of the available services may no longer be operational. The way to disable cookies is different for each browser, but it can usually be done from the Tools or Options menu. You can also consult the Help menu of the browser where you can find instructions. The user may at any time choose which cookies he wants to work on this website.

You can allow, block or delete the cookies installed on your computer by configuring the browser options installed on your computer:

- Microsoft Internet Explorer or Microsoft Edge: <http://windows.microsoft.com/es-es/windows-vista/Block-or-allow-cookies>
- Mozilla Firefox: <http://support.mozilla.org/es/kb/impedir-que-los-sitios-web-guarden-sus-preferencia>
- Chrome: <https://support.google.com/accounts/answer/61416?hl=es>
- Safari: <http://safari.helpmax.net/es/privacidad-y-seguridad/como-gestionar-las-cookies/>
- Opera: <http://help.opera.com/Linux/10.60/es-ES/cookies.html>

In addition, you can also manage the cookie store in your browser through tools such as the following

- Ghostery: www.ghostery.com/
- Your online choices: www.youronlinechoices.com/es/

Cookies used in www.marbellafirst.net

The cookies that are being used in this portal are identified below, as well as their type and function:

Acceptance of the Cookies Policy

www.marbellafirst.net assumes that you accept the use of cookies. However, it displays information about its Cookies Policy at the bottom or top of any page of the portal with each login in order for you to be aware.

Given this information, it is possible to carry out the following actions:

- Accept cookies. This notice will not be displayed again when accessing any page of the portal during this session.
- To close. The notice is hidden on this page.
- Modify your configuration. You can obtain more information about what cookies are, know the Cookies Policy of www.miweb.es and modify your browser settings.